



ALPINE SHIRE

DINNER PLAIN MANAGEMENT COMMITTEE MEETING

Minutes of the Dinner Plain Management Committee Meeting held on Friday 8 December 2006 at the Council Chambers, Bright. Meeting commenced at 11.00 am.

1. WELCOME

Chairman Neil Marshall welcomed the committee.

Mr Marshall also noted that Mr John Kantor had regretfully tendered his resignation from the Committee. The Committee requested that a letter be sent to Mr Kantor thanking him for his contribution to the committee and his involvement in the development of Dinner Plain.

2. Present: Neil Marshall – Chairperson
Cr. Mario Vaccaro
John Castran
John Dixon
Simon Grant
Sue Gold
Tracey Squire

In Attendance: Elisa Bertuch
Ian Nicholls
Luke Taberner
Ronnie Beauchamp
Simon Jones
Trevor Britten

Apologies Dave Foster
John Kantor

3. CONFIRMATION OF MINUTES

- i. Simon Grant*
- ii. John Dixon*

That the minutes of the Dinner Plain Management Committee Meeting held on Thursday 21 September 2006 with amendments be confirmed.

CARRIED

4. DECLARATIONS BY MEMBERS OF CONFLICT OF INTEREST IN ANY ITEMS ON THE AGENDA.

The Chair called for any conflicts of interest.

- a) Tracey Squire noted an interest in item 13.
- b) Simon Grant noted an interest in items 15 and 16.

5. FINANCIAL STRATEGY FOR DINNER PLAIN

Mr. Marshall advised the meeting that the Committee would meet “in camera” to discuss commercially sensitive aspects of this agenda item. The gallery left the meeting.

During the “in camera” meeting the committee resolved:

- i. Simon Grant*
- ii. Tracey Squire*

That the Dinner Plain Management Committee support a future review of the provision of Council’s Service Centre functions at Dinner Plain in-house.

CARRIED

- i. Sue Gold*
- ii. Simon Grant*

That the Dinner Plain Management Committee agree that the principle outlined in the Adventures With Altitude proposal has merit for further marketing but that the Committee does not approve funding the proposal.

CARRIED

Following these discussions the gallery was invited back into the meeting.

Council’s Manager Corporate Services, Luke Taberner presented a 15 year strategic financial model for Dinner Plain (see Attachment 1).

The meeting discussed the model at length noting that some of the information, particularly as it relates to property development may need to be revised.

The meeting agreed that any financial strategy for Dinner Plain should include that:

- a) The Dinner Plain Special Rate should cover special services at Dinner Plain
- b) The Dinner Plain Special Rate should be reduced if possible
- c) The interest on the Dinner Plain Reserve be directed to Dinner Plain
- d) Building and Planning fees and costs at Dinner Plain be identified
- e) Additional Dinner Plain Building and Planning requirements be identified as “Special” and appropriate to be funded from the Special Rate
- f) Any reduction of the Dinner Plain Special Rate be gradual or staged over several years
- g) Consideration be given to reducing some aspects of expenditure covered by the Dinner Plain Special Rate

Members of the committee agreed to provide further feedback to Council’s Manager Strategic Services, Mr Ian Nicholls by 30 January 2007 for inclusion in the development of Dinner Plain’s strategic direction.

The meeting agreed that when feedback has been finalised that there will be an opportunity for facilitated Business Planning for Dinner Plain. The meeting further agreed that this should take place in March 2007.

6. BUSINESS ARISING

6.1. Village Presence To GAR Dinner Plain Bus Service Report

The meeting discussed the need for an entrance which will invite passing traffic into the village along with various options.

Members of the committee agreed to provide further feedback to Ian Nicholls in regard to this matter and also noted that some of these issues are being addressed in the Masterplan process..

6.2. Dinner Plain Postcode

Council's Executive Assistant, Mrs Elisa Bertuch advised the meeting that Australia Post had again denied providing Dinner Plain with a unique Postcode.

The meeting discussed a number of issues related to the postal service at Dinner Plain including:

- * Concern that the current service is inadequate
- * Australia Post's desire to expand the service

Council's Chief Executive Officer Mr John Dixon advised that Council would consider the Australia Post Charter in relation to this matter.

Sue Gold agreed to develop a paper detailing issues and perceived faults in the Dinner Plain postal service for consideration at the next Committee Meeting.

6.3. Occupational Usage Survey

Elisa Bertuch advised the meeting that 80 responses had been received and that analysis of all data is now complete (See Attachment 2).

The meeting requested that a "face to face" interview style be used to conduct further surveys. John Castran and Tracey Squire undertook to facilitate the surveys.

The meeting agreed that given the current bush fire event in the High Country that unless both the Great Alpine Road and the Alpine National Park are open, the Survey scheduled to be undertaken over the Christmas / New Year period, be deferred until the Labour Day Weekend.

7. REPORTS

7.1. Finance Report

Council's Manager Corporate Services, Luke Taberner presented the Finance Report (See Appendix 3) to the Meeting, noting that Marketing wages have not yet been transferred.

i. Simon Grant

ii. Tracey Squire

That the Dinner Plain Finance Report as tabled be adopted.

CARRIED

7.2. Marketing Report

Council's Manager Development Services, Ronnie Beauchamp presented the Marketing Report (See Appendix 4). The meeting commended Karen Grima and the Development Services Team for their efforts, in particular production of the A5 brochure.

- i. Tracey Squire***
 - ii. Simon Grant***
- That the Marketing Report as noted be adopted.***
CARRIED

8. ADVENTURES WITH ALTITUDE

This matter was dealt with *in camera*.

9. BOARD OF ALPINE RESORTS TOURISM (BART)

The meeting discussed the merits of affiliating with BART.

- i. Tracey Squire***
 - ii. Sue Gold***
- a) Dinner Plain Management Committee contribute \$5000 from the marketing budget annually for inclusion in the BART marketing program***
 - b) Dinner Plain Management Committee provide an in principal agreement for ongoing funding for a minimum three year period along with the creation of a memorandum of understanding between BART, the Dinner Plain Management Committee and Alpine Shire***

CARRIED

10. PROPOSAL TO BUILD A NON-DENOMINATIONAL CHRISTIAN CHURCH AT DINNER PLAIN

The meeting agreed that there was in principle support for a genuinely non-denominational church at Dinner Plain.

- i. Simon Grant***
 - ii. Sue Gold***
- That the Committee defer consideration of the matter until the Business Planning Meeting.***
CARRIED

11. DINNER PLAIN BUS SERVICE REPORT

Council's Special Projects Officer Simon Jones presented the Report to the meeting.

The meeting discussed the report noting that:

- * There is an apparent imbalance in benefits provided by the Service to the Mount Hotham Alpine Resort compared with Dinner Plain.
- * There is still a need to work with Mount Hotham Alpine Resort Management Board (MHARMB) to reduce the gate entry component for guests using the service.
- * The report did not provide information on opportunities.

Tracey Squire offered to meet with Simon and Ian Nicholls to discuss alternate modelling for the service and to then liaise with MHARMB CEO, Mr Jim Atteridge regarding the service.

It was agreed that options be circulated to the Committee for approval in mid January.

12. TRAFFIC MANAGEMENT STRATEGY

Simon Jones presented the Report to the meeting.

The meeting agreed that the report should be received and that further comment should be sought from the Committee for consideration at the next meeting.

13. DINNER PLAIN STRATEGIC MASTERPLAN REVIEW

Tracey Squire declared a pecuniary interest in this matter.

Simon Jones presented the Review to the meeting.

The meeting noted a number of issues related to the Review including:

- * Development in the forecourt area
- * Emphasis on high density
- * Vegetation removal restrictions
- * Security of public ownership of trail networks
- * Lack of village infrastructure
- * Accessibility of recreation areas
- * Weak economic strategies
- * Absence of critical analysis
- * Absence of options

The meeting agreed that the document was not yet ready for public exhibition and the committee members should provide feed back to Council.

Tracey Squire left the meeting

- i. Sue Gold***
- ii. Simon Grant***

That the Dinner Plain Management Committee advise the consultants that the Committee is not happy with the Draft Dinner Plain Masterplan.

CARRIED

- i. Sue Gold***
- ii. John Castran***

That the Dinner Plain Management Committee provide comment, by mid January, to the consultants drafting the Dinner Plain Masterplan for revision of the Draft Dinner Plain Masterplan.

CARRIED

Tracey Squire resumed the meeting

14. PLANNING

Ian Nicholls advised the meeting that planning and timing issues related to Dinner Plain are being resolved. Ian also noted that some applications are pushing the boundaries of accepted architecture at Dinner Plain and that the Review Committee was assessing each application and working with the applicant.

15. FIRE NOTICES

Ian Nicholls advised the Committee that fire notices had been sent to Dinner Plain residents in error. He apologised on behalf of Council and noted that a letter of rescission had been sent to all affected stakeholders.

16. BUSH FIRE DEFENCE PLAN

The meeting discussed the current situation and noted that whilst the Department of Sustainability and Environment would manage the land around Dinner Plain should the fires directly threaten the village that there are opportunities to help prepare for a worst case scenario.

i. Simon Grant

ii. John Castran

That in this instance, for fire suppression works, Council instruct the contractor to complete extra cut and cleanup works on the grass at the rear of properties at Dinner Plain with an emphasis on the southern boundary.

CARRIED

At 3.25 pm John Dixon left the meeting.

17. QUESTIONS / GENERAL BUSINESS

17.1. Addition to the Community Centre / Dinner Plain School request

Elisa Bertuch advised the meeting that a request had been received to place relocatable classrooms on the Community Centre / Dinner Plain School site to assist with the expansion of the school.

The meeting requested that a full report be developed and circulated to the committee for consideration.

17.2. Austar Contract

Elisa Bertuch advised the meeting that the current Austar Contract was due to be renegotiated. The meeting discussed opportunities to expand and enhance the service.

i. Simon Grant

ii. John Castran

That Council explore the provision of an expanded and enhanced Satellite TV Service at Dinner Plain when negotiating the new Austar contract.

CARRIED

18. NEXT MEETING

To be advised

Neil thanked all for their attendance.

19. MEETING CLOSED

3:40 pm

Confirmed

Chairperson

DINNER PLAIN INCOME & EXPENDITURE STATEMENT**Variables**

CPI	4.0%													
Rate Increase	4.0%													
Special Rate Percentage	39.4%													
Other increases Ave 2006/07	5.0%													
General Rate	1,364	1,419	1,475	1,534	1,596	1,660	1,726	1,795	1,867	1,941	2,019	2,100	2,184	2,271
Properties	381	396	411	416	431	446	461	476	491	491	491	491	491	491
	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20

Income

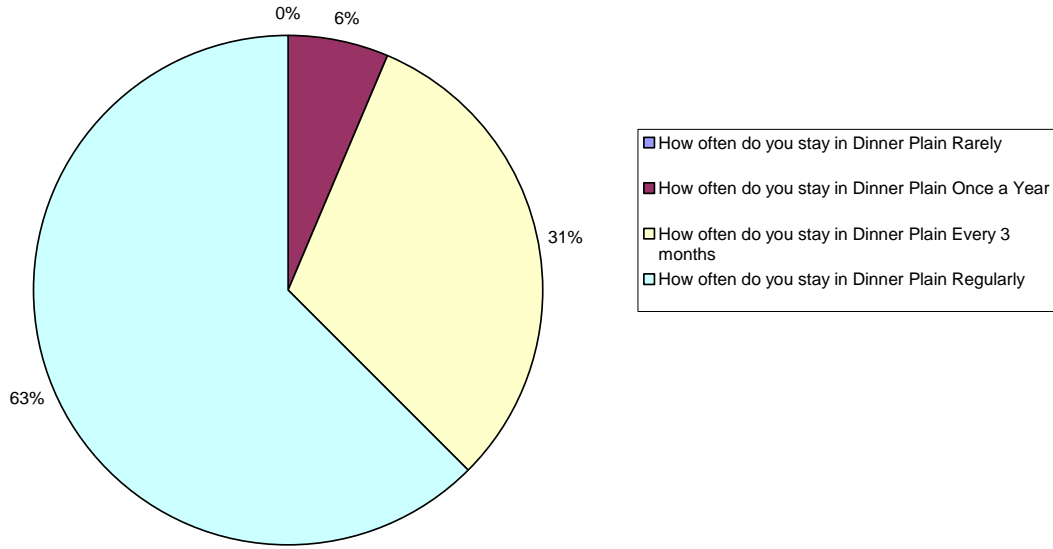
General Rate	519,684	561,750	606,349	638,275	687,741	740,143	795,638	854,387	916,564	953,226	991,355	1,031,009	1,072,250	1,115,140
Special Rate	472,172	221,589	239,182	251,775	271,288	291,958	313,849	337,023	361,549	376,011	391,052	406,694	422,962	439,880
Garbage	117,000	121,680	126,547	131,609	136,873	142,348	148,042	153,964	160,123	166,527	173,189	180,116	187,321	194,814
Building Lease	52,000	54,080	56,243	58,493	60,833	63,266	65,797	68,428	71,166	74,012	76,973	80,052	83,254	86,584
Other Transfer from Reserves	700	728	757	787	819	852	886	921	958	996	1,036	1,078	1,121	1,166
	1,161,556	959,827	1,029,078	1,080,939	1,157,554	1,238,568	1,324,211	1,414,724	1,510,359	1,570,773	1,633,604	1,698,948	1,766,906	1,837,583

Expenditure

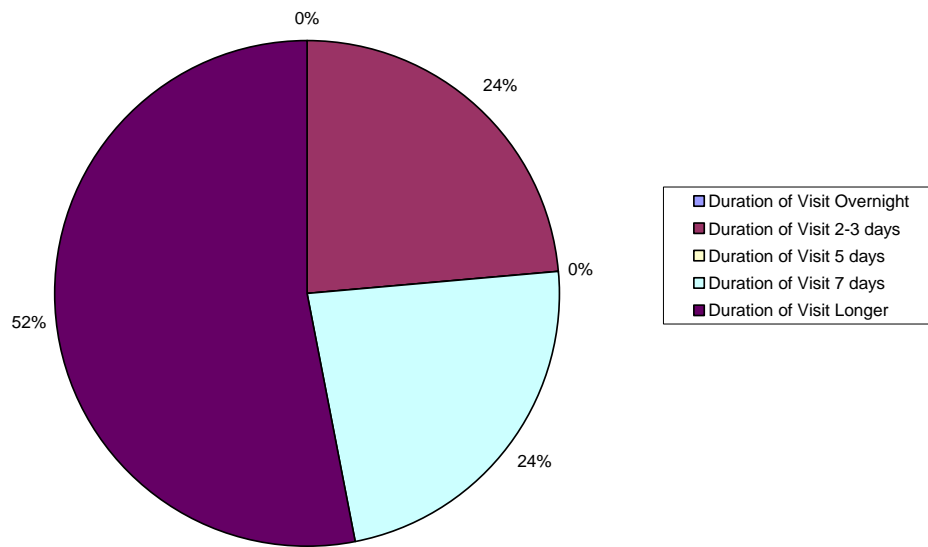
Municipal Services	393,300	409,032	425,393	442,409	460,105	478,510	497,650	517,556	538,258	559,789	582,180	605,467	629,686	654,873
Resort Services excl Bus	213,000	221,520	230,381	239,596	249,180	259,147	269,513	280,293	291,505	303,165	315,292	327,904	341,020	354,661
Bus Waste Management	166,000	172,640	179,546	186,727	194,197	201,964	210,043	218,445	227,182	236,270	245,721	255,549	265,771	276,402
	119,000	123,760	128,710	133,859	139,213	144,782	150,573	156,596	162,860	169,374	176,149	183,195	190,523	198,144
	891,300	926,952	964,030	1,002,591	1,042,695	1,084,403	1,127,779	1,172,890	1,219,806	1,268,598	1,319,342	1,372,115	1,427,000	1,484,080

Capital Works														
New	276,000	200,000	200,000	200,000	100,000	104,000	108,160	112,486	112,486	112,486	112,486	112,486	112,486	112,486
Renewal	89,957	93,555	97,297	101,189	105,237	109,446	113,824	118,377	123,112	128,037	133,158	138,485	144,024	149,785
Total Cap Exp	365,957	293,555	297,297	301,189	205,237	213,446	221,984	230,864	235,599	240,523	245,645	250,971	256,510	262,271
Total Expenditure	1,257,257	1,220,507	1,261,328	1,303,781	1,247,932	1,297,849	1,349,763	1,403,754	1,455,404	1,509,121	1,564,986	1,623,086	1,683,510	1,746,351
Surplus Deficit	-95,701	-260,681	-232,249	-222,841	-90,378	-59,281	-25,552	10,970	54,955	61,652	68,618	75,862	83,396	91,231
Reserve Balance	744,299	483,618	251,369	28,528	-61,850	-121,132	-146,684	-135,714	-80,759	-19,107	49,511	125,373	208,769	300,000

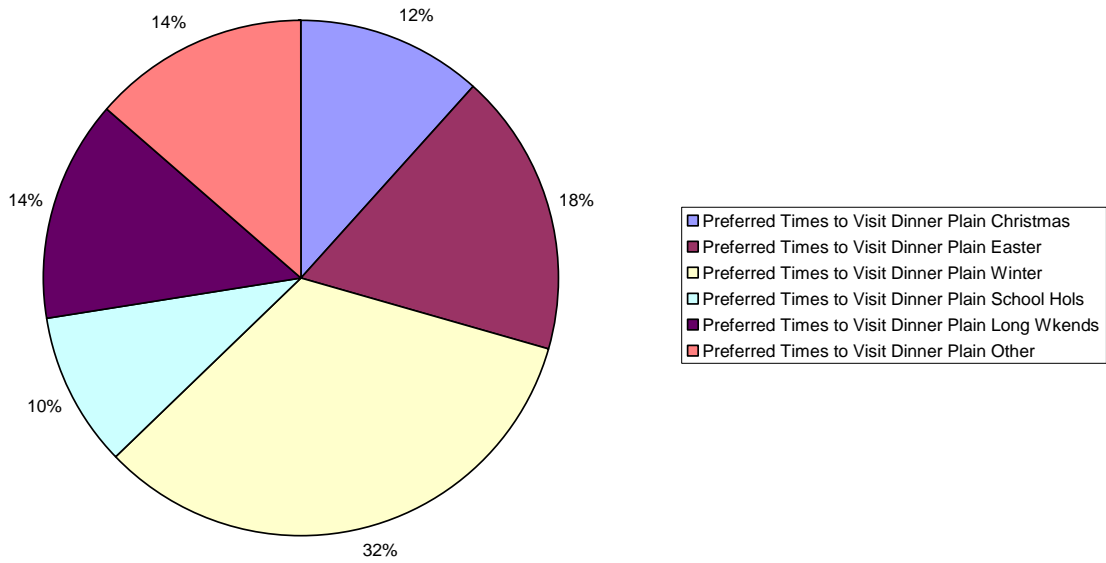
OWNER - How often do you stay in Dinner Plain?



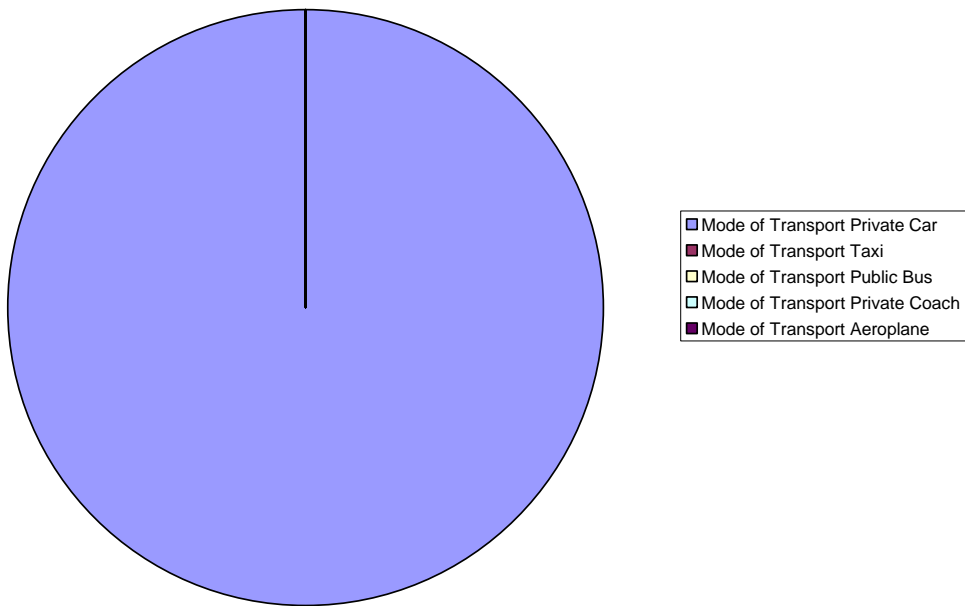
OWNER - Duration of Visit



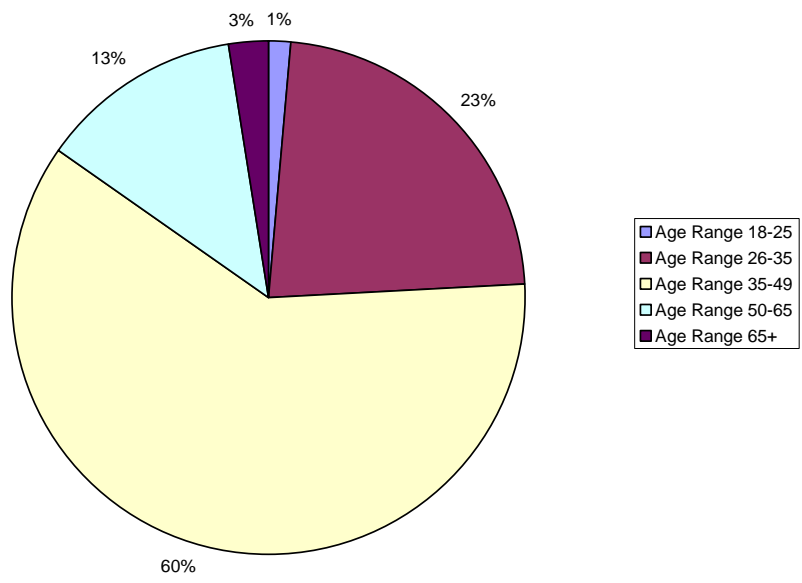
OWNER - Preferred Time to visit



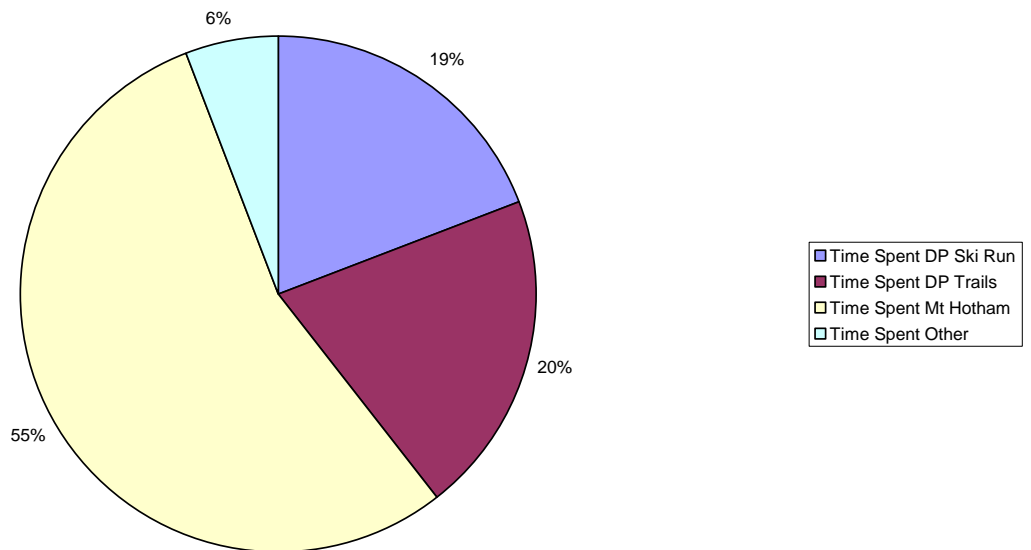
OWNER - Mode of Transport



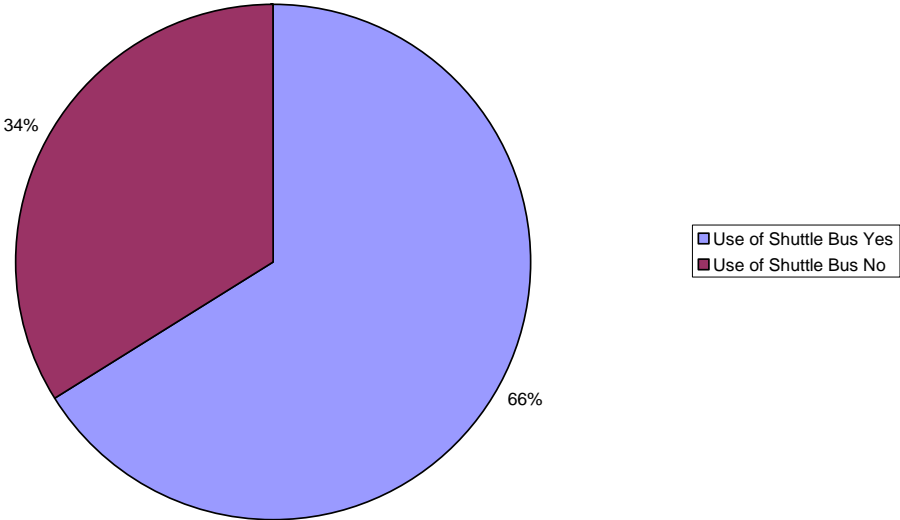
Age Range of Respondents



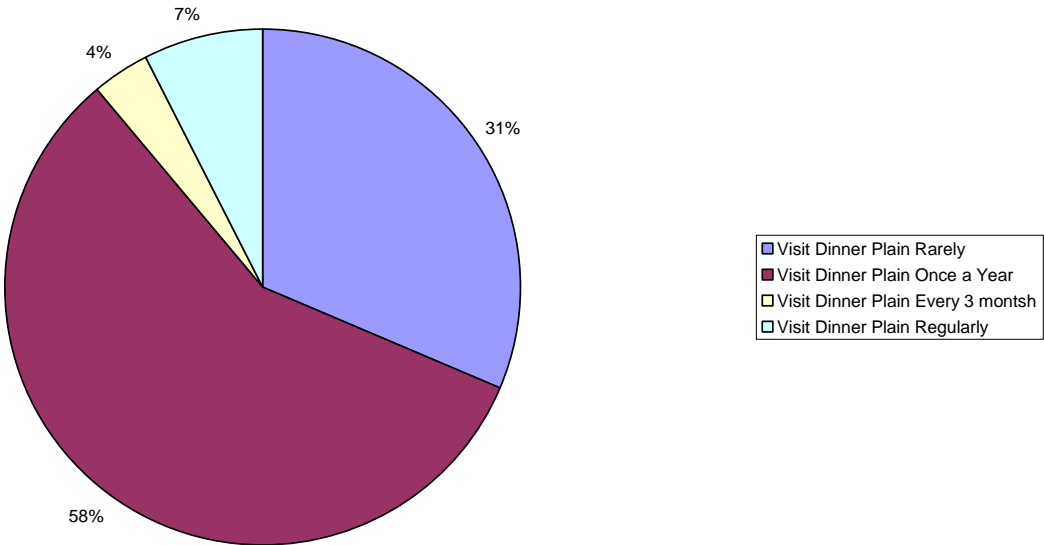
Where majority of time is spent



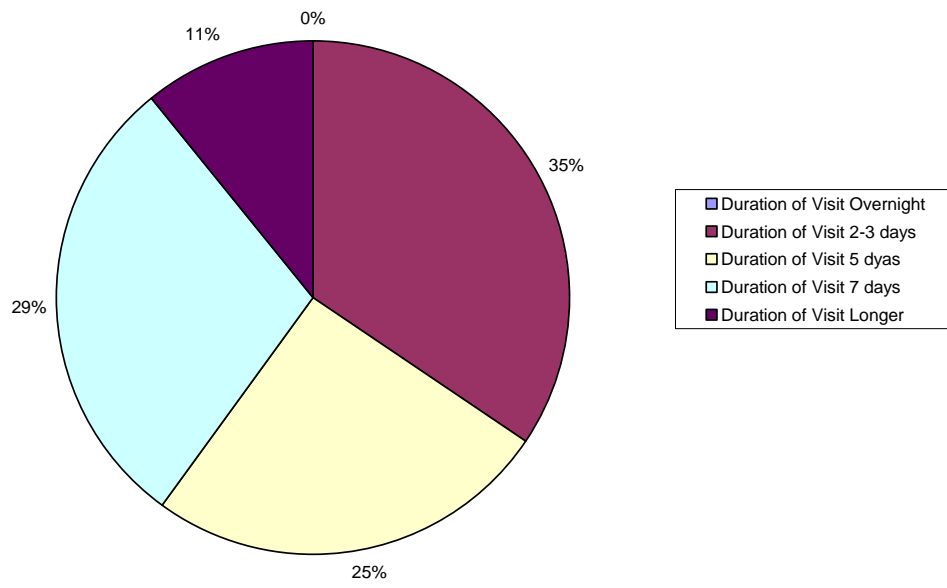
Shuttle Bus Users



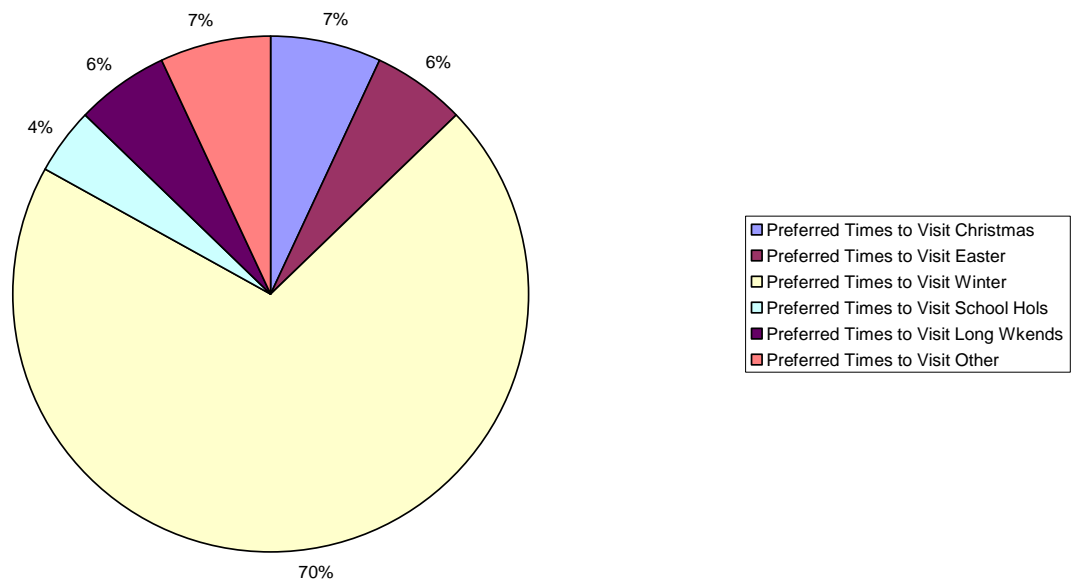
VISITOR - Visit Frequency



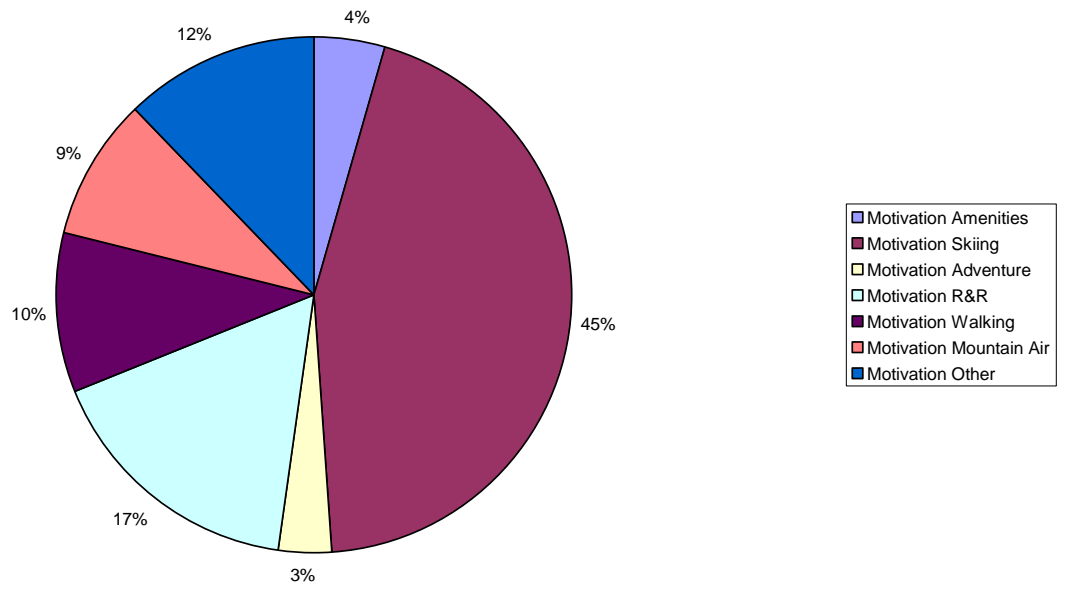
VISITOR - Duration of Visit



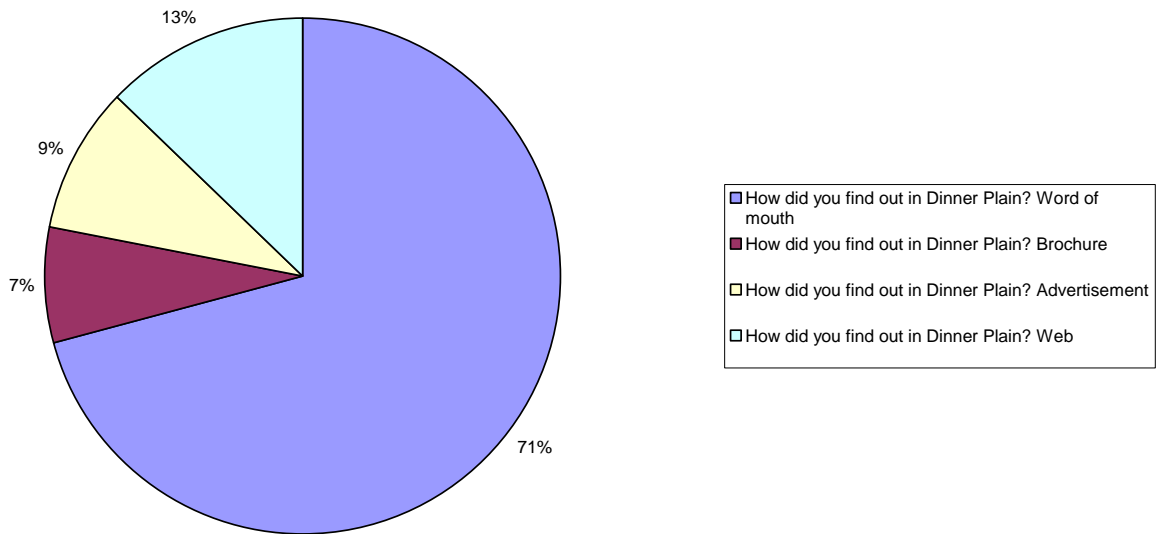
VISITOR - Preferred Time to visit



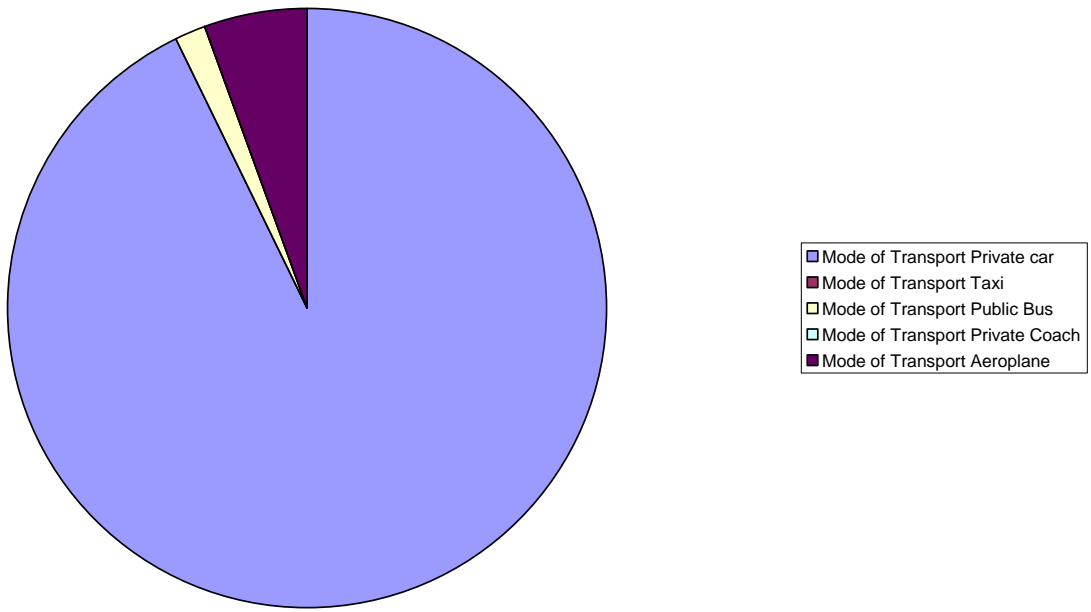
VISITOR - Motivation



VISITOR - Finding out about Dinner Plain



VISITOR - Mode of Transport



DINNER PLAIN FINANCE REPORT NOVEMBER 2006	Item No:	7.1
	Date of Issue:	4-12-06
	Author:	Luke Taberner

Attached is the Dinner Plain Financial Report prepared up to and including 27 November 2006.

The report shows the Year to Date Actual compared to the Year to Date Budget, plus the Total Annual Budget. Also included is a column entitled Draft Revised Budget. At this stage this column includes the total annual budget plus any items carried forward from the previous financial year. A review of the budget will be conducted in December and any adjustments deemed necessary will be made to this column.

With 41% of the year having elapsed revenue is 96% of the annual budget while expenditure is at 53%. Revenue is at such a high percentage due to Special Rates being recognised at the time of issuing the rates notice. Expenditure at Dinner Plain is typically weighted toward the first quarter of the year and although the expenditure level is greater than the amount of the year elapsed, it is lower than year to date budget.

Recurrent Expenditure

Resort Services – this area is under expended due to under expenditure within Marketing and the timing of payments to both the TV service providers. The Marketing program is currently being implemented and involves the release of the new brochure(cost \$5720 for printing of 3000 full colour brochures), further upgrades to the website, enhancement and reprint of village and trail maps, event marketing and a proposed three year commitment to the Board of Alpine Region Tourism(BART). The Manager Development Services can expand on this at the meeting if requested.

Municipal Services – This area is only 5% below budget. The main areas of under-expenditure are lower spending on Council Building Maintenance, Resort Maintenance and Fire Services. Overall expenditure in this area is likely to be on budget for the full financial year.

Capital Works Program

The planning permit for the Major Road Link is proceeding. It is hoped that the road will be pushed up this season but it will not be completed. The draft for the Dinner Plain Master Plan is complete and the Traffic Management Plan is nearing completion. Tenders are about to go out on for the Scrubbers End Street Lighting Project while no progress has been made on the Ski Trail, Waste Management and Pavement Replacement Projects.

Half Yearly Budget Review

Council is currently undertaking a half yearly budget review which involves changes to the adopted budget. For Dinner Plain any changes will mean a change in the level of the reserve. As there are no significant deviations from the adopted budget it is expected that any changes coming out of this budget review will be minor in nature and not affect the delivery of programs.

*ALPINE City Council Corporate View
YTD Data for November, 2006
All Income\Expenditure*

	YTD Actual and Commit	YTD Budgets	Annual Budget	Draft Revised budget
7 Dinner Plain Services				
7.1 Dinner Plain Services				
7.11 Dinner Plain Services				
Income				
1601 Dinner Plain Rates & Charges				
351 Special Rate - Dinner Plain Services	-481,419	-472,000	-472,000	-472,000
Total 1601 Dinner Plain Rates & Charges	-481,419	-472,000	-472,000	-472,000
1602 Dinner Plain Waste & Recycling Rates				
180 Garbage Rates	-108,900	-117,000	-117,000	-117,000
Total 1602 Dinner Plain Waste & Recycling Rates	-108,900	-117,000	-117,000	-117,000
1604 Dinner Plain Administrative Services				
254 Other Income	-690	0	-700	-700
Total 1604 Dinner Plain Administrative Services	-690	0	-700	-700
1605 Dinner Plain Village Services				
357 Building Lease Income	-23,150	-22,842	-52,000	-52,000
Total 1605 Dinner Plain Village Services	-23,150	-22,842	-52,000	-52,000
Total Income	-614,159	-611,842	-641,700	-641,700
Expenditure				
2701 Resort Services				
732 Marketing	12,900	18,835	75,000	75,000
741 Resort Management Contract	10,393	11,300	30,000	30,000
743 Dinner Plain Mt Hotham Trail Maintenance	631	4,165	10,000	10,000
744 Dinner Plain Security	0	1,130	3,000	3,000
747 Dinner Plain Bus Subsidy	163,031	166,000	166,000	166,000
753 Tourism Contribution	0	3,765	10,000	10,000
754 Pay TV Services	14,061	20,715	55,000	55,000
755 In House TV Services	18,145	20,500	30,000	30,000
Total 2701 Resort Services	219,161	246,410	379,000	379,000

*ALPINE City Council Corporate View
YTD Data for November, 2006
All Income\Expenditure*

	YTD Actual and Commit	YTD Budgets	Annual Budget	Draft Revised budget
745 Road Traffic Maintenance	8,692	7,535	20,000	20,000
749 Resort Administration	40,989	43,260	104,500	104,500
750 Plant Maintenance	0	1,130	3,000	3,000
751 Loan Redemption	10,251	10,250	21,000	21,000
754 Resort Maintenance/Mowing	3,002	6,400	25,500	25,500
755 Council Building Services	2,486	3,883	10,300	10,300
756 Council Buildings Maintenance	4,296	8,675	17,400	17,400
Total 2703 Municipal Services	189,000	200,439	393,300	393,300
2704 Waste Management				
740 Garbage Collection Contract	32,622	24,860	66,000	66,000
742 Landfill Charges	18,164	13,935	37,000	37,000
743 Recycling	9,335	6,025	16,000	16,000
Total 2704 Waste Management	60,121	44,820	119,000	119,000
Total Expenditure	468,282	491,669	891,300	891,300
Total 7.11 Dinner Plain Services	-145,878	-120,173	249,600	249,600
Total 7.1 Dinner Plain Services	-145,878	-120,173	249,600	249,600
Total 7 Dinner Plain Services	-145,878	-120,173	249,600	249,600

ALPINE City Council Corporate View
YTD Data for November, 2006
All Income\Expenditure

	YTD Actual and Commit	YTD Budgets	Annual Budget	Draft Revised budget
8 Capital Works				
3005 Dinner Plain				
787 Waste Management Infrastructure	0	75,000	75,000	75,000
794 Replacement of Damaged pavement	0	0	0	14,957
Total 3005 Dinner Plain	0	75,000	75,000	89,957
Total Expenditure	949,198	732,200	5,291,200	5,940,781
Total 8.11 Renewal Projects	643,078	593,450	955,200	1,728,881
8.12 New Projects				
Income				
1915 Dinner Plain				
383 Alternative to access to Alpine Hwy Inco	0	0	-15,000	-140,000
Total 1915 Dinner Plain	0	0	-15,000	-140,000
Expenditure				
3105 Dinner Plain				
802 Major Road Link	0	0	0	280,000
802 Major Road Link - Scrubbers End to Great	1,200	0	0	0
808 Ski Trail Dinner Plain to Mt Hotham	0	0	0	6,570
810 Dinner Plain Master Plan	91,860	6,250	15,000	65,000
811 Traffic management Plan	34,862	16,665	40,000	40,000
812 Scrubbers End Street Lighting	0	25,000	25,000	25,000
Total 3105 Dinner Plain	127,922	47,915	80,000	416,570
2901 Transfers to Reserves				
770 Dinner Plain Reserve	0	0	130,000	130,000

DINNER PLAIN MARKETING REPORT	Item No:	7.2
	Date of Issue:	4 December 2006
	Author:	Karin Grima

INTRODUCTION

The Dinner Plain marketing report has been prepared by the Marketing Officer.

RECOMMENDATIONS

That the Marketing Report as noted be adopted.

BACKGROUND**Board of Alpine Resorts Tourism**

The Board of Alpine Resorts Tourism has agreed to include Dinner Plain in future marketing activities. A full report has been submitted for Committee consideration.

Dinner Plain A5 Brochure

The new Dinner Plain Village Guide has been finalised and sent to the printer. Delivery of the new brochure is expected before Christmas.

Alpine Discovery Centre – Mt Beauty

The Alpine Region Tourism 1800 111 885 number along with the www.visitdinnerplain.com website is used on marketing collateral for the village. As the 1800 number is now redirected to the Alpine Discovery Centre in Mt Beauty, Karin will be holding an information session for the VIC Manager and volunteers on December 7th. This will ensure that the VIC staff have up to date information on Dinner Plain for phone and visitor enquiries. Dinner Plain operators were invited to be involved in enticing the volunteers “up the hill”. Crystal Creek Resort and the Onsen Spa and Retreat have offered incentives for the VIC staff who visit Dinner Plain which will be a great opportunity for them to familiarise themselves with the Village and surrounds.

Canberra Times & Wagga Advertiser

The summer advertising offer for the Canberra Times and Wagga Advertiser was not taken up by any Dinner Plain operators. As two advertising slots had been set aside for Dinner Plain a general village ad was placed in each newspaper with the website and 1800 call to action number listed.

Website

Further updates have been made to the website over the past month. The new Village Guide will be provided to the website manager to ensure that information on the website is in line with the guide.

Postcards Filming – Great Alpine Road

The Postcards team stayed in Dinner Plain for two nights to include the Village in filming for their end of season programme on the Great Alpine Road. The presenter went horse riding for the morning and spent the afternoon at the Day Spa. All reports back have been very positive and the team thoroughly enjoyed the experience. The show went to air on November 11. A DVD copy has been sent to Karin.

Great Alpine Tour

Planning for the 2007 Great Alpine Tour – March Long Weekend is moving along well. Entertainment has been booked for the Sunday evening and prizes for a “registrant’s raffle” have been donated by a motorcycle supply company in Melbourne. The Dinner Plain Community Association are organising a sausage sizzle fundraiser on the weekend, along with registrations for the event.

Extreme to Serene Expo – Mt Buffalo

The Extreme to Serene Expo was a great success with 70 operators and volunteers attending and learning about the adventure activities available in the region. Tim Fischer and Will Flamsteed (NEVTinc) gave amazing presentations and all who attended left with a greater appreciation and knowledge of what the area has to offer.

Dinner Plain was represented by Adventures with Altitude and the Onsen Spa and Retreat. Helen Packer (Packers High Country Horse Riding) also attended. A ‘showbag’ was provided for all attendees including brochures and information supplied by Dinner Plain operators.

ISSUES

None

POLICY IMPLICATIONS

None

FINANCIAL AND RESOURCE IMPLICATIONS

None

CONSULTATION

Production of Dinner Plain Village Guide has been done in consultation with a working group from the Dinner Plain community.